TOP AGENT MAGAZINE



KEVIN BROVELEIT

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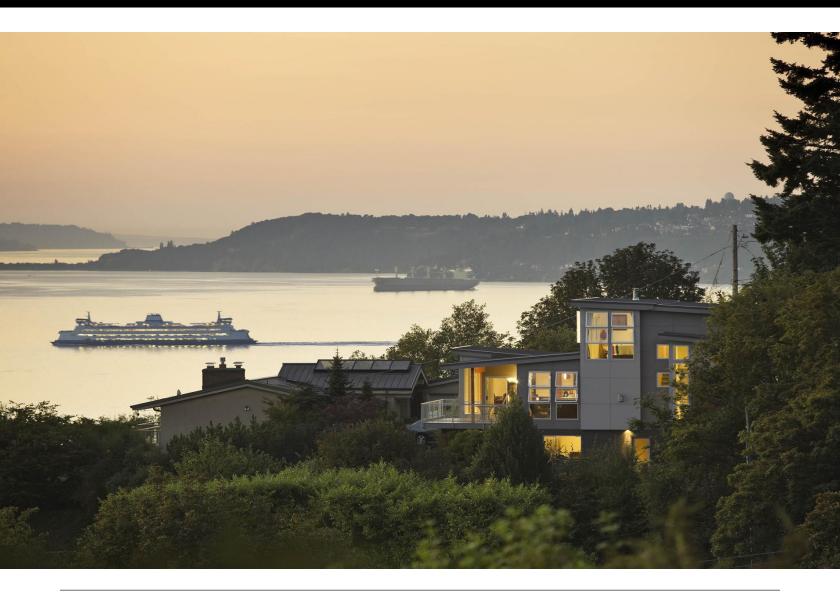
Top Agent Kevin Broveleit is the proud owner of West Seattle Realty, a tight-knit office with a team of five dedicated professionals who work as individual agents.

Introducing Kevin Broveleit, a remarkable agent with a fascinating journey into the world of real estate. After facing adversity in his career, Kevin found his true calling as a real estate Broker. "I got started 20 years ago," he recalls, "I was in between careers, working in technology specific to the airline industry when 9/11 happened, and the dot-com bubble burst at the same time." Following this tumultuous period, Kevin moved to Seattle and, inspired by his wife's encouragement, decided to pursue his dream job in real estate. Today, Kevin is the proud owner of West Seattle Realty, a tight-knit office with a team of five dedicated professionals who work as individual agents.

Serving the vibrant and unique West Seattle area, Kevin loves his neighborhood. "It's a huge peninsula across the bay from downtown Seattle," he explains. West Seattle boasts a strong sense of community and a distinct identity. The area is known for its beaches and charming old-style downtown, filled with small businesses. "Even though we're just a short five-mile commute to the downtown core, it feels like you're somewhere else," he says. Among the remarkable businesses in the area, Kevin highlights a family-owned Italian restaurant on the beach named La Rustica, Good Society Brewery, which won the Best Small Brewery in the United States at the Great American Beer Awards, and Bakery Nouveau, an amazing French bakery.

Kevin's deep connection to his community is one of the key factors that sets him apart as a real estate agent. "Almost all of our clients come to us from other clients," he says, highlighting the importance of wordof-mouth in his business. The agents in his office, including Kevin himself, are longtime residents with strong roots in the area, actively participating in various community





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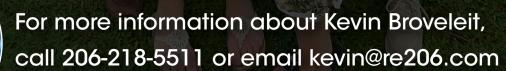
initiatives. Kevin is involved in the local PTAs as well as a community advocacy group focused on infrastructure repair.

The office he runs is designed not only as a workspace but also as a community hub, welcoming locals for various events and meetings. By hosting neighborhood Art Walk events and offering their space to nonprofits, Kevin and his team demonstrate their genuine commitment to the community.

When it comes to marketing his listings, Kevin emphasizes the importance of leveraging local resources and providing a personalized touch. "We have an incredible community resource called the West Seattle Blog," he shares, explaining that the neighborhood blog is a go-to source for local news and events. As longtime sponsors and supporters, Kevin and his team advertise their listings on the blog to reach potential buyers in the area. In addition to the blog, Kevin's team has a fully independent website where they can showcase their listings exactly as they want.

With a strong background in technology and real estate, Kevin is committed to maintaining a hyperlocal focus for the future of his business. Drawing from his experience in larger corporate real estate companies, he realized the value of being a local expert to better serve clients with customized needs. As he puts it, "If the three rules of real estate are 'Location, Location, Location', then your broker better be a local expert". By embracing this philosophy, Kevin and his team at West Seattle Realty can offer a level of personalized attention and local knowledge that larger corporate firms may not be able to match, making a meaningful difference to their clients.







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